

- **Client Name :** (Retained)  
Sector: Retail
- **Service Offered :** Warehousing, VAS  
Type of Warehouse – NDC  
Size – 50,000 sq ft.
- **Description :** The customer is an upscale brand, retailing primarily to the 'chic'. The items are unique, vibrant and delicate, and come in a staggering variety. They value sustainability and indigenous craft, which we are proud to support.
- **Client Requirements:** The client had very specific requirements for the implementation of the project. These included:
  - Management of over a diversified product range of 16,000 sku's with a cost effective solution.
  - Management of high sku's churn with upto 4000 new sku's being introduced every season.
  - VAS services of Quality Check, Re-working, Packing and Labeling. Management of seasonal peaks.
- **The Synchronized Solution :** Synchronized worked very closely with the management to understand their specific requirements and customized a solution suited for the customer.
  - We manage the customers wide ranging products by putting in material handling equipment and storage suited to each of the categories of products.
  - We use a cost effective information system to enable them to keep track of inventory locations and redundant locations.
  - We trained our team for Quality Check and Re-work. These VASs along with packing and labeling allowed the customer to focus on their front end.
  - We've provided the customer with a variable manpower solution wherein we adjust the team size depending on demand, from our company pool of skilled team members.

The customer's need was met and as a result we undertook projects across the country for the customer and are also offering distribution services to the customer.

