

- **Client Name :** (Retained)  
Sector: Consumer Durables
- **Service Offered :** Warehousing, VAS  
Type of Warehouse – NDC  
Size – 1,45,000 sq ft.  
Monthly Throughput – 2,150 vehicles
- **Description :** This organization is an established multinational brand in consumer durables industry relying both on local production and imports. They are a technology pioneer in their industry are growing at a very aggressive pace.
- **Client Requirements:** The client's requirement of services included the need to find a partner who could provide flexibility to achieve the growth that they are seeking. Other requirements of service included:
  - Management of National Distribution Centre with flexibility of storage space and vertical optimization of storage.
  - Management of high throughput operation with an average daily dispatch in excess of 20.
  - Availability of vehicles during month end peaks to achieve target sales.
  - Secondary distribution with unloading at customer point.
  - VAS including labeling, re-working and packing.
  - An experienced and proactive team to handle the co-ordination for the ongoing project.
- **The Synchronized Solution :** We at Synchronized were happy to come up with a solution encompassing a variety of services offered by us. We included, warehousing, primary and secondary distribution and VAS to meet the high expectations of the customer. To top it all we allocated an autonomous and empowered team to ensure smooth functioning of operations.
  - We identified a suitable and cost effective location after considering the customers sales and dispatch data.
  - We invested in the infrastructure and transferred a team required to allow thi warehouse to operate on a two shift high throughput operation.
  - Our own fleet of vehicles alongwith our strong relationships for market vehicles allowed us to meet the customers high volume vehicle indents.
  - Our autonomous and experienced team of performers allowed the customer to be at ease even at the highest demand peaks

We have consistently met our customer's service requirements and continue to do so year after year.

